

REP HEADLINE# 6269461 TRF# 329195
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 13.25
 CHANGES *** WFTV-TV ***

ADV #	ADV. NAME	POLI/B	OBAMA/D/PRE/US	REP. #	OFF. #	6556	SALESMAN #

AGY #	1292	AGY. NAME	GREER, MITCHELL	BUYER NAME	KATIE KEULEMAN
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3050 K ST NW,	SALES PRSN WA-	JOE KNAUER
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WASHINGTON, DC 20007

ORDER # _____	CONTRACT # 6269461	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA FOR AMERICA	EST#1536	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP25/12	OCT1/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT1/12 13.25

REP: TO LENA

TO LENA
FR JULIE
RJCT M12
MANUALLY DELETED SPOT ON 4
TTLS \$282065.161X
MOVE \$750 TO HDLN 6278645
PLS CFM, THX 10/1

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1536												
4	S		1100A-1200N	30		\$750.00	9/25	9/28	3		TU-F	3
PROGRAM : THE VIEW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M12	REJECT	BUY#4	MISSED: TU-F/1100A-1200N				SEP27		30S	\$750.00	(OCT1/12)	
			OFFER: TUE/300P-400P				OCT2		30S	\$650.00	PLS ADVISE.	
			& SAT/105A-300A				OCT6		30S	\$100.00		
			CMT: WE CAN OFFER: SHOULD WE RUN CONTINUE THIS TRAFFIC OR RUN TRAFFIC UNDER									
			CMT: EST# 1897 HDL# 6354621									

SEP/12	219225.00	OCT/12	62840.00	CONTRACT TOTAL	282065.00
				TOTAL SPOTS	161

MARKET TOTALS \$596,990 WFTV 47% WKMG 10% WESH 22% WOFL 17% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE